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### **Catalyst Learning and Anne Arundel Community College to develop National Training Program for the Transportation Industry**

(LOUISVILLE, KY) – Catalyst Learning Company (CLC), a national leader in workforce development, has received a contract from Anne Arundel Community College (AACC) to identify the education and training needs of the transportation industry, specifically targeting the material handling sector. The credit and non-credit curriculum will be developed by AACC and used by both transportation industry companies and community colleges around the country. CLC's role includes national sales and marketing and development of on-line learning modules.

Employment in the transportation industry is expected to increase from 4,205,000 jobs in 2002 to 5,120,000 jobs in 2012, an increase of 914,000 jobs. The AACC/CLC training solution for this high-growth industry includes topics such as (1) Hazardous Materials Transportation; (2) Import/Export Broker License Preparation; (3) Government Specification Packaging Regulations; (4) Homeland Security Issues in the Air Freight/Cargo Industry; (5) Cargo/Warehouse Workplace Safety.

CLC and AACC have a history of successfully partnering on industry-specific programs. The School at Work® "Building A Career Ladder in Healthcare" program was developed by the two partners from 2002-2004 and has served over 5000 working adults at 320 hospitals in 40 states, with hundreds of new entry-level hospital employees becoming students each month. The seed funding for this project was also provided by the U.S.

Department of Labor. The track record demonstrates the partnership's ability to deliver sustained, ongoing performance beyond the grant period

Commenting on the agreement, Lynn Fischer, CLC Founder and President, said "we are honored to have this opportunity to collaborate with Anne Arundel Community College an organization that has been a trusted partner since 1996. The CLC team is excited about building on its success in the healthcare segment and bringing successful education and career development tools to the large and growing transportation industry."

### **About Catalyst Learning**

Louisville-based Catalyst Learning Company provides innovative workforce development models delivered at the worksite for adults in support level positions. Catalyst Learning's principal products are School at Work ® (SAW), and Expanding Your Career and Healthcare Opportunities ® (ECHO), career development systems. The School at Work vision is to dramatically expand access to education for adults employed in support-level jobs. This vision is being achieved by working closely with employers to help them realize a return-on-investment and by using technology to deliver education. Education delivery is done in a blended learning approach which embraces the use of technology for instruction and classroom activity, as mentoring as key components. Catalyst Learning was founded in 1992 and is a female-owned small business. For more information, see [www.catalystlearning.com](http://www.catalystlearning.com) and [www.schoolatwork.com](http://www.schoolatwork.com).