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Catalyst Learning Company To Recognize Employee Learning Week 2007

(Louisville, KY) 11/26/07 – To increase awareness about the strategic value of learning in organizations, the American Society for Training & Development (ASTD) has declared December 3-7, 2007, as “**Employee Learning Week.**” This is an opportunity for organizations to showcase the important link between developing employees’ skills and achieving organizational results.

ASTD research shows that organizations continue to invest in growing the knowledge and skills of their workforce. “Increasingly, business leaders realize that the most important asset in our knowledge economy is talent, and a skilled workforce is the key to realizing results. We encourage all organizations to demonstrate their commitment to learning by recognizing Employee Learning Week,” says Tony Bingham, ASTD President and CEO.

Louisville-based Catalyst Learning Company’s (CLC), works closely with employers to increase front-line worker retention, engagement, and upward mobility at progressive healthcare organizations across the United States. CLC’s principal products are School at Work ® (SAW), and Expanding Your Career and Healthcare Opportunities ® (ECHO), career development systems. The CLC vision is to expand access to education for adults employed in support-level jobs, an often-underserved group. Education is delivered to the client’s worksite via technology and mentoring.

“The School at Work Program has been an incredible business partner to Norton Healthcare. SAW has provided us a phenomenal venue, allowing us to 'grow our own' and provide development and professional opportunities to our most valuable resource, our employees,” says CLC customer Kimberly Black Maffet, Associate Vice President of Workforce Development at Norton Healthcare in Louisville

To learn more about CLC's ongoing efforts to promote employee learning, contact Rebecca Sell at 502-584-7337, rsell@catalystlearning.com. For more information about ASTD Employee Learning Week 2007, visit www.employeelearningweek.org, or email to elw@astd.org.

About ASTD

ASTD (American Society for Training & Development) is the world's largest association dedicated to workplace learning and performance professionals. ASTD's members come from more than 100 countries and connect locally in 136 U.S. chapters and 25 Global Networks. ASTD started in 1944 when the organization held its first annual conference. For more information, visit www.astd.org.

About Catalyst Learning Company

Louisville-based Catalyst Learning Company is a national leader in workforce development. CLC serves entry-level workers by addressing their unique challenges, creating proven career path solutions, and facilitating the convergence of employer and employee needs. Catalyst Learning was founded in 1992 and is a woman-owned small business.

For more information, go to www.schoolatwork.com.