



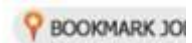
**Executive Newsletter for SAW, ECHO and CareerCare Customers
February 2011**

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**New Job Bookmarking Feature Links Recruiters
to High-Potential Employees**



Cardiovascular Technologists and Technicians

Conduct tests on pulmonary or cardiovascular systems of patients for diagnostic purposes. May conduct or assist in electrocardiograms, cardiac catheterizations, pulmonary-functions, lung capacity, and similar tests.



A gem of possibilities for increasing your internal recruiting efforts can be found in the Catalyst Learning Career and Learning Plan (CLP) Center! As a Catalyst Learning customer, you've already purchased the CLP Center as it is included in all products - School at Work, ECHO and CareerCare.

This week there's an important new feature release. The CLP Center now provides a Job Bookmarking feature that links recruiters and HR staff to motivated employees with interest in pursuing open positions. This simple, easy-to-use system provides information gathered during your employees' career planning process while in SAW, ECHO or CareerCare. The enhancement lets recruiters and HR

Healthcare Reform's Impact on Workforce Development

Last month, healthcare leaders from across the country joined CLC and AHA Regional Executive Kim Byas, Sr. for a webinar that tackled the complex task of explaining Healthcare Reform's impact on workforce development. An attendee survey revealed that while some hospitals have studied the issue, the majority have not taken any steps to prepare. This mirrors feedback CLC has heard in one-on-one conversations with customers about the issue.

While the current political environment can be a cause for anxiety, it's incumbent upon leaders to determine the community and organizational needs in order to prepare for 2014. CLC wants to do its part to assist busy customers in arming themselves with the most current information about this transformational time. To learn what Mr. Byas shared about the common challenges hospitals face, AHA's strategic recommendations and how the Patient Protection and Affordable Care Act seeks to enhance workforce education and training and ease health care workforce shortages, [click here](#) or contact [Rebecca Sell](#).